
SELECTED DESIGN PROJECTS

- 2017 *Electric Eye Ensemble*
COMPANY IDENTITY
Designed comprehensive identity for NYC theatre company
Drew logo, designed website, designed collateral and merchandise
Wrote and designed company identity manual
- 2015 – 2017 *Babel* (issues 8, 9, 10)
BOOK DESIGN, INTERIOR AND COVER
Designed and typeset series of literary journals in Anglo-Saxon, Arabic, Bengali, Catalan, Chinese, Danish, English, French, German, Greek, Hebrew, Hindustani, Italian, Japanese, Latin, Portuguese, Russian, Spanish, and other languages
Wrote typographic and editorial style guide
- 2014 *Pioneers Go East Collective*
IDENTITY DESIGN
Branding and publicity design for NYC theatre collective
- 2014 – *School Shooters .info*
WEB DESIGN AND DOCUMENT DESIGN AND TYPESETTING
Collaborated with web developer to design interface for custom database
Designed and typeset 100+ scholarly documents for website
Established identity and style guide for website and promotional materials
See *schoolshooters.info*
- 2014 *Selfies*
PROJECTION AND PUBLICITY DESIGN
Designed posters, programs, website, and other coordinated publicity materials, as well as theatrical projections
See *slcselfies.com* and *jltheatricaldesign.com/selfies.html*
- 2013 *Orbis Typographicus Online*
SELF-INITIATED DIGITAL CONSERVATION PROJECT
Digitized Hermann Zapf's masterpiece *Orbis Typographicus* (with permission)
Built website to display images and host press-quality downloads
Designed associated publicity materials
See *orbistypographicus.com*
- 2013 *Jazz Foundation of America*
GALA INVITATION AND PUBLICITY DESIGN
- 2012 – 2014 *North Main Street* (Dan Hurlin)
ARTIST'S BOOK PRODUCTION
Designed, typeset, prepared digital images, and managed printing for limited-edition handmade artist's book

- 2012 *The Perks of Print*
 SELF-INITIATED POSTER SERIES (ONGOING)
 A sardonic celebration of the printed word – I applied traditional bookmaking techniques to e-readers and photographed the results
 See perksofprint.com
- 2012 *Billy the Kid* (Carnegie Mellon University)
 THEATRICAL POSTER DESIGN
 Designed seven-foot-tall faux-letterpress poster for lobby display
- 2012 *On Purpose Before Twenty* (Four Corners Press)
 BOOK DESIGN, INTERIOR AND COVER
- 2012 – 2014 *Various book arts projects*
 Self-initiated letterpress and book arts projects, including a functional letterpress-printed circuit board, among others
 See jltypographicdesign.com
- 2012 *The Campaign for Sarah Lawrence*
 DIGITAL PRESENTATION DESIGN
 Designed projections to accompany college president's speech on capital campaign
- 2012 *What-to-Do?* (Arnold Krupat)
 BOOK DESIGN, INTERIOR AND COVER
- 2012 *Express Medical Billing Services*
 FORM AND CONTRACT DESIGN AND TYPESETTING

ADDITIONAL SKILLS & EXPERIENCE

Company identity designer for Electric Eye Ensemble

Resident graphic designer at School Shooters .info

Identity design consulting for Marquis Studios (NYC)

Portfolio website design for several theatre artists (martinbalmaceda.com; gregmacphersonlightingdesign.com; others)

InDesign (*expert*), Photoshop, Illustrator, Muse; Glyphs; Final Cut, After Effects, Motion;

Logic; Keynote; Squarespace; extensive knowledge of theatrical lighting, sound, and projection design software

Comprehensive knowledge of typography and typographic history

Letterpress and typesetting experience

Extensive experience in multilingual typography

Motion graphics; animation; web design; video & audio production

Creative writing; strong editorial skills

Theatre, including theatrical design (see jlttheatricaldesign.com)

Teaching

Highly enthusiastic and collaborative

Taught workshops for college students on publication design (2011–2014)

Managed Sarah Lawrence College Publication Space (2011–2014)

Featured in four Sarah Lawrence College book arts exhibitions (2012–2013)

Built functional early-twentieth-century print shop

EDUCATION

2010 – 2014 *Sarah Lawrence College – Bronxville, NY*

BACHELOR OF ARTS; GPA 3.99

Courses included book arts and advanced printmaking; taught graphic design workshops

Awarded SLC Geraldine Putman Clark Scholarship for Outstanding Contributions to the Community (2013)

Awarded SLC Student Achievement Award for managing Publication Space (2012)

Awarded SLC Geraldine Putman Clark Scholarship for an Outstanding Junior in the Studio Arts Program (2012)

2011 *The Press & Letterfoundry of Michael & Winifred Bixler*

Training in Monotype composition and typesetting

2008 *Wells College Summer Book Arts Institute*

Training in typesetting and letterpress printing, typefoundry, platemaking, and binding

References available upon request