

SELECTED DESIGN PROJECTS

- 2016 *Electric Eye Ensemble*
LOGO AND WEB DESIGN
Logo and web design for NYC theatre collective
- 2015– *Babel* (issues 8 & 9)
BOOK DESIGN, INTERIOR AND COVER
Designed and typeset literary journal in 16+ languages and 9 writing systems
- 2014 *Pioneers Go East Collective*
RESIDENT GRAPHIC DESIGNER
Branding and publicity design for NYC theatre collective
- 2014– *School Shooters .info*
WEB DESIGN AND DOCUMENT DESIGN AND TYPESETTING
Collaborated with web developer to design interface for custom database
Designed and typeset over 50 articles, transcripts, etc for website
Established branding and style guide for website and promotional materials
See *schoolshooters.info*
- 2014 *Selfies*
PROJECTION AND PUBLICITY DESIGN
Designed posters, programs, website, and other coordinated publicity materials,
as well as theatrical projections
See *slcselfies.com* and *jltheatricaldesign.com/selfies.html*
- 2013 *Orbis Typographicus Online*
SELF-INITIATED DIGITAL CONSERVATION PROJECT
Digitized Hermann Zapf's masterpiece *Orbis Typographicus* (with permission)
Built website to display images and host press-quality downloads
Designed associated publicity materials
See *orbistypographicus.com*
- 2013 *Jazz Foundation of America*
GALA INVITATION AND PUBLICITY DESIGN
- 2012–2014 *North Main Street* (Dan Hurlin)
ARTIST'S BOOK PRODUCTION
Designed, typeset, prepared digital images, and managed printing for
limited-edition handmade artist's book
- 2012 *The Perks of Print*
SELF-INITIATED POSTER SERIES (ONGOING)
A sardonic celebration of the printed word – I applied traditional
bookmaking techniques to e-readers and photographed the results
See *perksofprint.com*

- 2012 *On Purpose Before Twenty* (Four Corners Press)
BOOK DESIGN, INTERIOR AND COVER
- 2012–2014 *Various book arts projects*
Self-initiated letterpress and book arts projects, including a functional
letterpress–printed circuit board, among others
See jltypographicdesign.com
- 2012 *The Campaign for Sarah Lawrence*
DIGITAL PRESENTATION DESIGN
Designed projections to accompany college president’s speech on capital campaign
- 2012 *What-to-Do?* (Arnold Krupat)
BOOK DESIGN, INTERIOR AND COVER
- 2012 *Express Medical Billing Services*
FORM AND CONTRACT DESIGN AND TYPESETTING

ADDITIONAL SKILLS & EXPERIENCE

Resident graphic designer at Stageplays Theatre (NYC) and Pioneers Go East Collective (NYC); resident graphic designer for *Babel* literary journal and *School Shooters .info*
Identity consulting for Marquis Studios (NYC)
Portfolio website design for several theatre artists (martinbalmaceda.com; gregmacphersonlightingdesign.com; others)

InDesign (*expert*), Photoshop, Illustrator, Muse; Glyphs; Final Cut, After Effects, Motion;
Logic; Keynote; theatrical lighting, sound, and projection design software
Comprehensive knowledge of typography and typographic history
Letterpress and typesetting experience
Experience typesetting non-latin alphabets
Motion graphics; animation; web design; video & audio production
Creative writing; strong editorial skills
Theatre, including theatrical design (see jltheatricaldesign.com)
Teaching
Highly enthusiastic and collaborative

Taught workshops for college students on publication design (2011–2014)
Managed Sarah Lawrence College Publication Space (2011–2014)
Featured in four Sarah Lawrence College book arts exhibitions (2012–2013)

EDUCATION

- 2010–2014 *Sarah Lawrence College – Bronxville, NY*
BACHELOR OF ARTS; GPA 3.99
Courses included book arts and advanced printmaking; taught graphic design workshops
Awarded sLC Geraldine Putman Clark Scholarship for Outstanding Contributions to the Community (2013)
Awarded sLC Student Achievement Award for managing Publication Space (2012)
Awarded sLC Geraldine Putman Clark Scholarship for an Outstanding Junior in the Studio Arts Program (2012)

2011 *The Press & Letterfoundry of Michael & Winifred Bixler*
Training in Monotype composition and typesetting

2008 *Wells College Summer Book Arts Institute*
Training in typesetting and letterpress printing, typefounding, platemaking, and
binding

References available upon request.